

Do you enjoy **BUILDING RELATIONSHIPS** with those you serve? The challenge of assisting individuals with **diverse needs**? Looking to work at the **FOREFRONT** of aging care and innovation? Have you considered...Senior Living?

# RECREATIONAL THERAPY

CAREER OPPORTUNITIES IN SENIOR LIVING



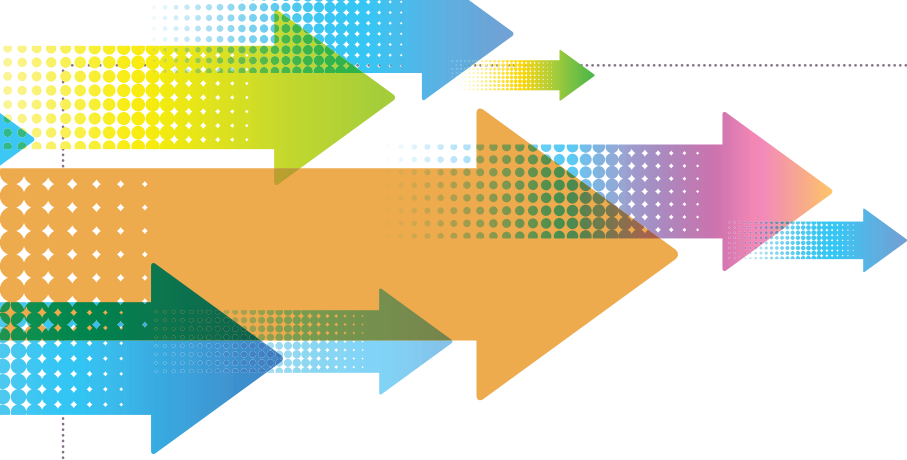
- DIRECTOR OF ACTIVITIES
- ASSISTANT DIRECTOR OF ACTIVITIES
- MEMORY CARE DIRECTOR
- DIRECTOR OF COMMUNITY RELATIONS
- DIRECTOR OF RESIDENT PROGRAMS
- DIRECTOR OF LIFE ENRICHMENT
- EXECUTIVE DIRECTOR
- REGIONAL DIRECTOR OF ACTIVITIES/ RESIDENT ENRICHMENT



*I started working with seniors as an Activity Director and have enjoyed providing life enriching programs to brighten their days. My love for activities and programming led me to writing for an activity publication and being a leader in providing leisure and social opportunities for residents. And now, as an Executive Director, I still help plan and implement programs to enhance residents' lives.*

Cathy Allen  
Executive Director, Oakmont Gardens, MBK Senior Living

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## WHAT IS SENIOR LIVING?

In California, licensed Senior Living encompasses Assisted Living, Memory Care, and Continuing Care Retirement Communities. These models refer to a special combination of housing, personalized supportive services, and 24-hour staff designed to respond to the individual needs of those who require help with activities of daily living. These senior housing options are non-institutional, home-like settings that promote maximum independence and dignity for each resident and encourage family and community involvement.

## SENIOR LIVING AT A GLANCE

- California has nearly **8,000** licensed Senior Living communities
- over **175,000** seniors live in California's Senior Living communities
- **93%** of residents are satisfied with their Senior Living experience
- Senior Living provides more than **68,000** jobs in California

## BENEFITS OF A CAREER IN SENIOR LIVING

- There's an **increase in the demand** for jobs in Senior Living due to California's growing aging population.
- Professionals in Senior Living enjoy a high degree of **personal satisfaction** from their contribution to enhancing residents' quality of life.
- Employers are actively seeking **recreational therapy graduates** with innovative ideas and strategies to enrich residents' lives and enhance their sense of well-being.

EXPLORE EMPLOYERS

California Assisted Living

**CALA**

Association

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[www.CAassistedliving.org](http://www.CAassistedliving.org)