



HOSPITALITY

CAREER OPPORTUNITIES IN SENIOR LIVING

- MARKETING ASSISTANT/ COMMUNITY RELATIONS
- REGIONAL MARKETING DIRECTOR
- DIRECTOR OF COMMUNITY RELATIONS
- EXECUTIVE DIRECTOR



"My past experience as a hotelier has provided me the opportunity to apply my skills to caring for elders in ways I never expected. Working as an Assisted Living administrator is extremely rewarding and satisfying—each day warms my heart. I genuinely love the residents and their families, and staff is like family to me. We smile, laugh and cry together all the time."

Roger Young
General Manager, Aegis Living
BA, Hotel Restaurant Management, University of Houston

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Want a profession seeking your **HOSPITALITY SKILLS**? Looking for a work environment built on **PERSONAL SERVICE**? Have a **driving desire** to really help consumers?





WHAT IS SENIOR LIVING?

In California, licensed Senior Living encompasses Assisted Living, Memory Care, and Continuing Care Retirement Communities. These models refer to a special combination of housing, personalized supportive services, and 24-hour staff designed to respond to the individual needs of those who require help with activities of daily living. These senior housing options are non-institutional, home-like settings that promote maximum independence and dignity for each resident and encourage family and community involvement.

SENIOR LIVING AT A GLANCE

- California has nearly **8,000** licensed Senior Living communities
- Over **175,000** seniors live in California's Senior Living communities
- **93%** of residents are satisfied with their Senior Living experience
- Senior Living provides more than **68,000** jobs in California

BENEFITS OF A CAREER IN SENIOR LIVING

- There's an **increase in the demand** for jobs in Senior Living due to California's growing aging population.
- Professionals in Senior Living enjoy a high degree of **personal satisfaction** from their contribution to enhancing residents' quality of life.
- Employers are actively seeking recent **hospitality graduates** who understand the importance of individual attention and service that is at the core of this person-centered model of care.

EXPLORE EMPLOYERS

