

# HEALTHCARE ADMINISTRATION

## CAREER OPPORTUNITIES IN SENIOR LIVING

- RESIDENT CARE DIRECTOR
- EXECUTIVE DIRECTOR
- ASSISTANT EXECUTIVE DIRECTOR
- CORPORATE/REGIONAL DIRECTOR OF OPERATIONS



*"I have had the extraordinary privilege and opportunity to work side by side with older adults by providing care, compassion, and a sense of purpose. In my current role as Executive Director, I have been able to apply multiple aspects related to my master's degree in Public Administration, with an emphasis in Health Care Administration. Working with seniors has proved to be enormously rewarding because I know at the end of each day I am truly making a difference in their lives."*

Tamra Schmutzler, MPA  
Executive Director, Mercy Retirement & Care Center

Want to be part of a **GROWING FIELD** that embraces innovation and fosters collaboration? Looking for a profession that values your **BUSINESS ACUMEN**? Have a **driving desire** to really help consumers? Have you considered...Senior Living?

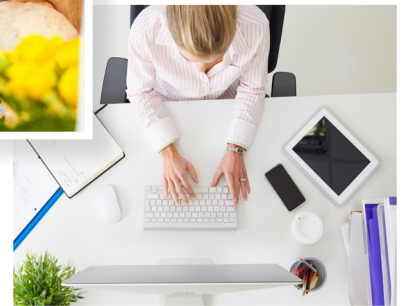


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## WHAT IS SENIOR LIVING?

In California, licensed Senior Living encompasses Assisted Living, Memory Care, and Continuing Care Retirement Communities. These models refer to a special combination of housing, personalized supportive services, and 24-hour staff designed to respond to the individual needs of those who require help with activities of daily living. These senior housing options are non-institutional, home-like settings that promote maximum independence and dignity for each resident and encourage family and community involvement.



## SENIOR LIVING AT A GLANCE

- California has nearly **8,000** licensed Senior Living communities
- Over **175,000** seniors live in California's Senior Living communities
- **93%** of residents are satisfied with their Senior Living experience
- Senior Living provides more than **68,000** jobs in California

## BENEFITS OF A CAREER IN SENIOR LIVING

- There's an **increase in the demand** for jobs in Senior Living due to California's growing aging population.
- Professionals in Senior Living enjoy a high degree of **personal satisfaction** from their contribution to enhancing residents' quality of life.
- Employers are actively seeking **healthcare administration** graduates with innovative ideas to continue providing outstanding care and services to consumers.

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