

GERONTOLOGY

CAREER OPPORTUNITIES IN ASSISTED LIVING



Do you **VALUE RELATIONSHIPS** with older adults? Have a driving desire to serve the **aging population**? Looking to work at the **FOREFRONT** of aging care and innovation?

- COMMUNITY RELATIONS
- DIRECTOR OF RESIDENT CARE/MEMORY CARE
- MARKETING MANAGER
- EXECUTIVE DIRECTOR
- ACTIVITIES ASSISTANT
- CORPORATE/REGIONAL MARKETING DIRECTOR
- DIRECTOR OF ACTIVITIES
- CORPORATE/REGIONAL DIRECTOR OF OPERATIONS



"After graduating with a bachelor's degree in Political Science, I started working at a Senior Living community. This experience inspired me to obtain a master's degree in Gerontology. Working in Senior Living gives you the opportunity to make a difference in peoples' lives. It is important work that needs the best and brightest minds to ensure our senior population gets the care and respect they deserve in the later years of their lives."

Tom Berry, Regional Director of Operations
Sunrise Senior Living

[EXPLORE EMPLOYERS](#)



WHAT IS SENIOR LIVING?

In California, licensed Senior Living encompasses Assisted Living, Memory Care, and Continuing Care Retirement Communities. These models refer to a special combination of housing, personalized supportive services, and 24-hour staff designed to respond to the individual needs of those who require help with activities of daily living. These senior housing options are non-institutional, home-like settings that promote maximum independence and dignity for each resident and encourage family and community involvement.

SENIOR LIVING AT A GLANCE

- California has nearly **8,000** licensed Senior Living communities
- Over **175,000** seniors live in California's Senior Living communities
- **93%** of residents are satisfied with their Senior Living experience
- Senior Living provides more than **68,000** jobs in California

BENEFITS OF A CAREER IN SENIOR LIVING

- There's an **increase in the demand** for jobs in Senior Living due to California's growing aging population.
- Professionals in Senior Living enjoy a high degree of **personal satisfaction** from their contribution to enhancing residents' quality of life.
- Employers are actively seeking **gerontology graduates** with an understanding of the social, biological, and psychological aspects of aging.

[EXPLORE EMPLOYERS](#)