

Want to be part of a **GROWING FIELD** that embraces innovation? Looking for a profession that values your **MANAGEMENT SKILLS**? Have a **driving desire** to really help consumers?

BUSINESS/MANAGEMENT

CAREER OPPORTUNITIES IN SENIOR LIVING

- BUSINESS OFFICE MANAGER
- CORPORATE/REGIONAL HR DIRECTOR
- MARKETING MANAGER
- CORPORATE/REGIONAL MARKETING DIRECTOR
- ASSISTANT EXECUTIVE DIRECTOR
- CORPORATE/REGIONAL DIRECTOR OF OPERATIONS
- EXECUTIVE DIRECTOR



"Working in Senior Living has given me the opportunity to apply what I learned. Most importantly, I feel that I am making a difference in people's lives: the residents, families and associates. As an Administrator, I enjoyed the challenge of managing a community, and I now offer support and mentorship to numerous administrators and team members. I consider myself fortunate to have found a career that is so fulfilling."

Daizel Gasperian, MBA, USC
Vice President of Community Operations, Silverado



[EXPLORE EMPLOYERS](#)



WHAT IS SENIOR LIVING?

In California, licensed Senior Living encompasses Assisted Living, Memory Care, and Continuing Care Retirement Communities. These models refer to a special combination of housing, personalized supportive services, and 24-hour staff designed to respond to the individual needs of those who require help with activities of daily living. These senior housing options are non-institutional, home-like settings that promote maximum independence and dignity for each resident and encourage family and community involvement.

SENIOR LIVING AT A GLANCE

- California has nearly **8,000** licensed Senior Living communities
- Over **175,000** seniors live in California's Senior Living communities
- **93%** of residents are satisfied with their Senior Living experience
- Senior Living provides more than **68,000** jobs in California

BENEFITS OF A CAREER IN SENIOR LIVING

- There's an **increase in the demand** for jobs in Senior Living due to California's growing aging population.
- Professionals in Senior Living enjoy a high degree of **personal satisfaction** from their contribution to enhancing residents' quality of life.
- Employers are actively seeking **business graduates** with innovative ideas to continue providing outstanding care and service to consumers.

EXPLORE EMPLOYERS